

# RIVEREDGE WEST'S COMMUNITY & YOUTH RIVER EDUCATION PROGRAM

## CONNECTING YOUTH WITH RIVERS

Community engagement and stewardship are critical components to the success of a healthy watershed. In the absence of such education, invasive plant, wildfire, and river health issues persist.

To address this need, RiversEdge West's (REW) Community & Youth River Education Program (Education Program) emphasizes cooperative learning, critical thinking and discussion, and hands-on activities in order to educate youth and community members about the importance of riparian (riverside) lands and how to protect them.

Through classroom and field-based river-related educational experiences, REW's Education Program builds the constituency of river stewards among youth and community members. Students come to better understand how their actions affect the environment and build the knowledge and skills necessary to address complex environmental issues.

## TARGET AUDIENCES AND TOTAL SERVED

Target audiences served include school-aged youth in District 51, disadvantaged, at-risk and minority youth populations. Over 1,100 Mesa County youth participate in REW's educational programming each year.

## COLLABORATION

The success of REW's Education Program relies on collaboration with local schools and other agencies and non-profit organizations to co-host educational and stewardship events.

## SPONSORSHIP

Your sponsorship will connect students with their local river and help them develop a deeper connection and understanding of the importance of healthy rivers in their lives. Funding will directly support all aspects of REW's Education Program including staff time, travel, and supplies that will be used to engage students in our river-focused and standards-based learning activities.

## SPONSOR BENEFITS

- Exclusive mention in a press release announcing your company's sponsorship
- Complimentary tickets to REW's Annual Raft the River float trip and dinner and other member-only events
- Company-wide volunteer event for your employees (optional)
- Check presentation, likely with media coverage (optional)
- Logo displayed on REW's website (20,000 visits per year on average)
- Logo displayed in community presentations
- Sponsor announcement in REW's E-Newsletter (over 3,300 subscribers)

